**1.01 “WANTED” POSTER ASSIGNMENT**

**Objective:** To practice effective use of typefaces in the development of a flyer.

**Scenario:**

No one has seen you in weeks. Your job is to design a “wanted” or “missing person” poster to help the community locate you.

**What the poster should contain**:

* Your mug shot
* Your first and last name. (The name you like to be called.)
* Last seen in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.(your home town)
* Last seen with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. (your closest friend(s))
* What were you wearing when you were last seen? (your favorite attire)
* Might be found hanging around \_\_\_\_\_\_\_\_\_\_\_\_. (List 4-5 places that will help me know your hobbies, interests and/or favorites. For example, if you like to read, your poster might indicate you’d be found at Books-a-Million. If you like sweet tea, your poster might indicate you’d be found at Bojangle’s.)
* What are 2-3 notable qualities that you have? (examples include a good friend, a good son, hard worker, trustworthy, etc.)
* May be trying to escape to the \_\_\_\_\_\_\_\_\_\_\_\_ area. (Fill in the blank with your favorite vacation spot or a place where you would desire to take a vacation.)
* If found, what should the reward be?

This assignment should be fun. Use your creativity with fonts, font size, and color, keeping in mind the most effective uses of fonts that we have discussed in this objective.

**Grading Rubric:**

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| Requirements  | Met | Not Met |
| Includes all required information (60 points) |  |  |
| Demonstrates creativity (10 points) |  |  |
| Demonstrates effective use of typefaces (10 points) |  |  |
| Does not exceed one page (10 points) |  |  |
| Mechanics (No spelling/grammatical errors) (10 points) |  |  |
| Comments/Final Grade: |